

# Todd O'Neill

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## Credit List

- 2012 Producer / Interaction Designer – Univ. of Texas, Vice President of Research, San Antonio, TX
- Home Page Redesign (<http://vpr.utsa.edu>)
- Producer / Information Architect – Spart LLC, Grand Rapids, MI
- Website / Email marketing integration (<http://www.spart.com>)
- Director / Camera – TEDxSanAntonio, San Antonio, TX
- Veterans Administration – PTSD Panic Breathing video clip (for mobile application)
- Director – TEDxSanAntonio, San Antonio, TX
- Multicamera Live Event with web streaming (<http://www.tedxsanantonio.com>)
- 2011 Producer / Interaction Designer / Social Media Consultant – Healthy Futures, San Antonio, TX
- The National Campaign to Prevent Teen and Unplanned Pregnancy LARC Grant. 12 month project to explore the use of social media to inform 18-24 year olds about long acting and renewable contraception. Website, Social Media sites, Location based augmented reality activities, web video clips. (<http://www.thinkyouknowit.com>)
- Producer / Director – Solar San Antonio, San Antonio, TX
- Bill Sinkin Tribute video segment
- Director / Camera – CitizenRE, San Diego, CA
- Santa Rosa launch and solar panel customer testimonials video
- Director – TEDxSanAntonio, San Antonio, TX
- Multicamera Live Event with web streaming (<http://www.tedxsanantonio.com>)
- Project Manager / Interaction Designer – MyQuickDoc, Inc., San Antonio, TX
- [myquickdoc.com](http://www.myquickdoc.com) ecommerce application (<http://www.myquickdoc.com>)
- 2010 Producer / Interaction Designer – International Association of Panaromic Photographers, San Antonio, TX
- Professional association website (<http://www.panoramiccassociation.org>)
- Content Strategy – WebHead, San Antonio, TX
- City of San Antonio website redesign
- Producer / Director – Alamo Areas Clean Cities, San Antonio, TX
- Electrification of Transportation Conference video segments (14)
- Producer / Director – Solar San Antonio, San Antonio, TX
- 11th Annual Solar San Antonio Luncheon web video segment
- Information Architect – AdventGX, Bryan, TX
- TruthField application structure

Producer / Director – Solar San Antonio, San Antonio, TX

- SolarFest PSA (broadcast)

Producer / Information Architect – Think Again, Holland, MI

- Consulting company website (<http://www.BeyondtheBrainstorm.com>)

Director / Camera – Altarum Institute, Washington, DC

- The Alliance for Veterans and Families Community-Solutions conference highlights

Producer / Information Architect – City of San Antonio San Antonio, TX

- Metro Health Website and email integration (<http://www.sanantonio.gov/health>)

Social Media Consultant – Synergy Sports, Seattle Washington

- Strategy, Analysis and Facebook Page setup (<http://www.facebook.com/synergysports>)

Producer / Information Architect – Ragavatar, San Antonio, TX

- Website (Indian music performer) (<http://www.ragavatar.com>)

Director – TEDxSanAntonio, San Antonio, TX

- Multicamera Live Event with web streaming (<http://www.tedxsanantonio.com>)

Project Manager / Interaction Designer – MyQuickDoc, Inc., San Antonio, TX

- myquickdoc.com ecommerce application (<http://www.myquickdoc.com>)

2009 Producer / Director – San Antonio Area Foundation, San Antonio, TX

- 401K Podcast episode

Producer / Director – Texas Renewable Energy Industry Association, Austin, TX

- Texas Renewable Energy Roundup and Green Living Fair Exhibitor promo

Producer / Director – Solar San Antonio, San Antonio, TX

- 10th Annual Solar San Antonio Luncheon web video

Director / Camera – San Antonio Area Foundation, San Antonio, TX

- UTSA Health Science Center Prosthetics project web video clip

Director / Camera – Serna and Associates, San Antonio, TX

- Truck Rollover Accident web video clip

Director / Camera – San Antonio Area Foundation, San Antonio, TX

- UTSA Health Science Center Prosthetics project web video clip

Producer / Interaction Designer – Management Concepts, Inc., Kansas City, KS

- GoalGettersOnline website (Site Offline)

2008 Project Manager / Interaction Designer – MyQuickDoc, Inc., San Antonio, TX

- myquickdoc.com ecommerce application (<http://www.myquickdoc.com>)

Producer / Director – 48 Hour Film Project, San Antonio, TX

- "Healer" dramatic film (<http://doingmedia.blip.tv/file/1210039/>)

Producer / Director - Phase Five Management Group. Inc. , San Antonio, TX

- 79<sup>th</sup> Annual League of United Latin American Citizens (LULAC) Convention Live Webcast

Producer – BarCampSan Antonio unconference, San Antonio, TX

- 2008 Live Webcast

Electronic Media Consultant - Phase Five Management Group, Inc., San Antonio, TX

- CommunityNewsPublisher.com streaming media (<http://communitynews.blip.tv>)

Producer / Interaction Designer – bikingeducation.com, San Antonio, TX

- bikingeducation.com blog (<http://bikingeducation.wordpress.com>)

**2007** Producer / Director – Knowbility, Austin, TX

- Accessible Internet Rally-San Antonio Rally Highlights video (<http://www.youtube.com/watch?v=IgbqNVALYZI>)

Producer / Director - Phase Five Management Group, San Antonio, TX

- 2<sup>nd</sup> Annual National Latino Congresso live web cast
- 2007 City of San Antonio, SWMBE Conference Streaming Video/DVD production

Senior Project Manager / Interaction Designer – Webhead Group, Inc., San Antonio, TX

- Education Service Center, Region 20, Media Access Portal web database application UI (<http://videondemand.esc20.net/>)
- University of the Incarnate Word financial aid calculator web application UI
- ACCD Economic & Workforce Development website
- Univ. of Texas, San Antonio, Office of Vice President of Research (VPR) site templates (<http://vpr.utsa.edu/>)

Senior Business Analyst – USAA, San Antonio, TX

- Web Content Management Operations

**2006** Business Manager – USAA, San Antonio, Texas

- Web Content Management Implementation and Prototype (Documentum 5.1, 5.3)

**2005** Interaction Designer / Developer – UU Housing Assistance Corporation, San Antonio, TX

- UUHAC website (<http://www.uuhac.org>)

**2004** Designer / Developer – Unitarian Universalist Friends Retreat Foundation, Austin, TX

- U Bar U Ranch website (<http://www.ubaru.org>)

Business Manager – USAA, San Antonio, TX

- Search Engine Acquisition Implementation (FAST Search and Transfer)

**2003** Business Manager – USAA, San Antonio, TX

- Site Content Inventory

**2001** Producer / Interaction Designer – USAA, San Antonio, TX

- Auto Insurance Adjustment application user interface

**2000** Producer / Interaction Designer – USAA, San Antonio, TX

- Consumer Loan Pre-Approvals web application UI
- Young Associates - First Start Online website
- Quicken Direct Connect/Web Connect web application UI

**1999** Producer / Interaction Designer - USAA, San Antonio, Texas

- Used Vehicle Values Calculator web application UI
- Credit Card Pre-Approval web application UI
- TRICARE Online Application web application UI
- Bank Account Applications web application UI
- Young Associates - Financial Start website
- USAA Educational Foundation website
  - *Silver Spur – 2000 - Texas Public Relations Association*

- *Outstanding Achievement (Public Service) – 2000 Texas Interactive Multimedia Awards - Austin Area Multimedia Association*

Producer / Interaction Designer – Executive Video Productions, San Antonio, TX

- Executive Video Productions website

**1998** Producer / Interaction Designer - USAA, San Antonio, TX

- Field Hardware multimedia presentation
- 730 vs. Eagle multimedia presentation

Producer / Director - Toshiba America, Computer Systems Div., Irvine, CA

- Santa Clara video module for CBT
- Alexandria video module for CBT

Producer / Developer - Toshiba America, Telecommunications Division

- Stratagy DK Self-paced Training video and CD-ROM

**1997** Producer - Killingsworth Presentations, Long Beach, CA

- CSU Budget Report CD-ROM multimedia presentation

Producer - The Toro Co., Irrigation Div., Riverside, CA

- LTC Plus vs. PAR+ multimedia presentation
- SitePro Demo Disk multimedia presentation

Producer / Director - Toshiba America, Computer Systems Div., Irvine, CA

- Maui X5 / Monaco video module for CBT
- Ventura Tour video module for CBT

Interaction Designer / Developer - Orange County ASTD, Irvine, CA

- OC-ASTD Online Web Site

Writer - Edison Source, Inc., Industry, CA

- Edison Source is the Answer video

Producer / Developer - BI Technologies, Inc., Fullerton, CA

- Magnetics Technology Challenge multimedia presentation

Producer / Developer - La Bruna Industries, Inc., Ontario, CA

- La Bruna Virtual Tour multimedia presentation

**1996** Producer / Director - The Toro Co., Irrigation Div., Riverside, CA

- V-1550 Installation & Service video

Producer / Director - Toshiba, Computer Systems Div., Irvine, CA

- Desktop Tour video module for CBT
- Golf Show 1996 Teaser video

Producer - VeriFone, Inc., Dallas, TX

- POS Terminal Focus Group video

Producer / Developer - BI Technologies, Inc., Fullerton, CA

- Networks Technology Challenge multimedia presentation
- Trimmer Technology Challenge multimedia presentation

Writer - The ShowPros, Tustin, CA

- RSI Cabinet Rollout video

- Producer / Director - Toshiba, Computer Systems Div., Irvine, CA
  - Spring Sales Training video module for CBT
- Project Manager - The Graphix Zone, Irvine, CA
  - Rockwell Corporation Heritage Hall multimedia kiosk
- Writer - Maggetti Productions, Aliso Viejo, CA
  - Toshiba TF601 Facsimile Technical Training video and workbook
- 1995** Writer - Maggetti Productions, Aliso Viejo, CA
  - Toshiba TF461 Facsimile Technical Training video and workbook
- Producer - Dial One of Southern California
  - Franchise Sales Presentation multimedia presentation
- Writer - Image Dynamics, San Diego, CA
  - Ifinitinet 1995 video
- Writer - BDS Marketing, Irvine, CA
  - Go•Video 4000 Series Sales promo video
- Producer / Director / Writer - The Toro Co., Irrigation Div., Riverside, CA
  - V-1550 Application and Training video
- Project Manager - The Graphix Zone, Irvine, CA
  - ExplorUs Electronic Software Shop consumer CD-ROM
    - *Finalist - 1995 EMMA Awards*
- Project Manager - The Graphix Zone, Irvine, CA
  - Coldwell Banker Residential Affiliates Franchise Presentation CD-ROM
- Director / Producer - Weyerhaeuser, Federal Way, WA
  - Sales Training video (location interview)
- 1994** Project Manager / Writer - The Graphix Zone, Irvine, CA
  - PC Video Made Easy With Indeo™ Video CD-ROM
- Writer - The Graphix Zone, Irvine, CA
  - Artist fka Prince Interactive consumer CD-ROM
- Writer - Calsonic Video Productions, Irvine, CA
  - Distribution And Auto Service Overview video
- 1993** Producer / Director - The Toro Co., Irrigation Div., Riverside, CA
  - Golf Body Update video
  - Programming the ECx Sprinkler Timer Retail POS video
  - Retail Product Line video
  - Sprinkler Introduction - Ground Breaker direct response video
  - 570Z Sprinkler Introduction - Ground Maneuvers direct response video
    - *Silver Angel (Sales/Marketing) - 1993 ITVA-LA/OC Video Festival*
    - *Award of Achievement - 1994 International Technical Video Competition - Society for Technical Communications*
  - GCSSA Trade Show Presentation video
- Director - Loral Aeronuetronics, Newport Beach, CA
  - MICOM Test Firings video

- Writer - Calsonic Video Productions, Irvine, CA
- Arizona Test Center Driver Safety Overview video

- Writer - Calsonic Video Productions, Irvine, CA
- Arizona Test Center Promo video
    - Gold Angel Award (Sales & Marketing) 1994 ITVA-LA/OC Video Festival

- Writer - Innerspace, Inc., Irvine, CA
- OPX-100 Intro medical device information video

- 1992** Producer / Director - National Education Centers, Irvine, CA
- Effective Lab - Instructor Excellence video vignettes

- Writer - Calsonic Video Productions, Irvine, CA
- Calsonic International Inc. Corporate Profile video
  - Calsonic Climate Control: The Right Perspective video
  - Calsonic Video Productions Demo video

- Director / Writer - Tread Lightly!, Inc., Ogden, UT
- Where the Pavement Ends 30 minute broadcast video

- Writer - Proficient Foods International, Rancho Cucamonga, CA
- Together We Succeed video

- Writer - Polyurethane Foam Association, Wayne, NJ
- Industrial Storm Water Sampling Overview video

- Producer / Writer - The Toro Co., Irrigation Div., Riverside, CA
- Techline Design & Installation video

- Writer - ICN Pharmaceuticals, Costa Mesa, CA
- Oxsoralen-Ultra Promo video (patient testimonials)

- Writer/Consultant- Ralph Herrold Productions, Laguna Hills, CA
- Objective: Kobe historical documentary video

- Writer - Saint Joseph Health Systems, Orange, CA
- Values in Action Award Profiles video

- Writer - Innerspace, Inc., Irvine, CA
- TOPS Intro medical device information video

- Writer - CSC Index, Cambridge, MA
- CSC Index Summit: Total Quality and Measurement video
  - CSC Index Summit: Organizing the I/S Development Function

- Writer - PacTel Cellular, Irvine, CA
- Dealer Intro video

- Director - New York Life Insurance Co., New York, NY
- David Rodewald Tribute (location interview)

- Writer - Greencare Inc., Huntington Beach, CA
- Shattermaster Trade Show video

- 1991** Director / Writer - United Education Institute, Santa Ana, CA
- Job Watch infomercial series

Director / Writer - CSC Index, Cambridge, MA

- CSC Index Summit: Transforming the I/S Culture

Writer - Calsonic Corporation, Irvine, CA

- Mexico Air Conditioning Introduction

Director - ICN Pharmaceuticals, Santa Ana, CA

- Rep-Tales Modules

Producer / Writer / Director - The Toro Co., Irrigation Div., Riverside, CA

- Irrigation: A Resourceful Solution, marketing video

Writer - Southwest Gas Corp., Las Vegas, NV

- Visions, Spring 1991 edition

Writer - Health Plan of America, Inc., Orange, CA

- Overview Video

Writer - Saint Joseph Health Systems, Orange, CA

- 1991 Values in Action Meeting Opener

Writer - Gold Standard Enterprises, Santa Ana, CA

- Parkwest Development Promo
  - 1992 Telly Award

Producer / Writer/ Director - Nelson Public Relations, Costa Mesa, CA

- Chapman College Academic Centers Program video promo

**1990** Director / Writer - Battaglia Associates, Newport Beach, CA

- Magical Journeys Theme Park Promo video

Producer / Writer – Dept. of Parks, Recreation and Community Services, City of Anaheim, CA

- Project SAY Promotional Video

Coordinating Producer / Co-Writer / Co-Director

- ITVA LA-OC Angel Awards - 1990 Angel Awards Opening Module

Producer / Writer - Saint Joseph Hospital Foundation, Orange, CA

- A Commitment to Our Future

Director / Writer - Pioneer Electronics, Carson, CA

- Walmart POS Video

Script Editor - California School Nurse Association, Los Angeles, CA

- Sculliosis Screening

Writer - AST Research, Irvine, CA

- Industry Issues #3 - Windows 3.0 video magazine

Writer - Huck Manufacturing Inc., Irvine, CA

- Collar-matic Introduction video

Script Editor - Chevron Oil, La Habra, CA

- Chevron/Texaco Indonesia Lease Video

Writer - Saint Joseph Health Systems, Orange, CA

- 1989 Values in Action Awards Booklet

Script Editor - Taco Bell Corporation, Irvine, CA

- Maximizing Sales through POP

Writer - NewGen Corporation, Santa Ana, CA

- Turbo Laser Printer Intro

Writer - Aerochem Corporation, Orange, CA

- Aerochem...Full Service Aerospace Supplier

Director / Camera - Unisys Corp., Mission Viejo, CA

- Mission Magazine video magazine (January, April, July 1990)

**1989** Producer / Writer - National Multiple Sclerosis Society, Orange County Chapter

- 1989 MS BikeTrak Promotional Video

Writer - Freedom Village Health Care Center, El Toro, CA

- Center Orientation Video

Writer - Hughes Aircraft Co., Los Angeles, CA

- Managing Performance in the 1990s

Director / Assistant Producer - TRW Information Systems, Orange, CA

- Gold Report Marketing Video
  - *Silver Angel (Sales/Marketing) - 1990 ITVA-LA Video Festival*
- ACT Services Training Video

**1984-88** Producer / Director – Automatic Data Processing, Roseland, NJ

- Various Live Events and Communications, Marketing and Training video programs



**Other Experience**

- 2008** Presenter – Content Convergence & Integration Conference, Vancouver, BC
- User Generated Rich Media: Make it, Manage it
  - Taking Advantage of Web 2.0: Is the Effort Worth the Benefit? (panel moderator)
- 2007** Presenter – Content Management Professionals 2007 Fall Summit, Boston, MA
- Web Content Management to Web Content Operations
- 2002-** Instructor - Palo Alto College, San Antonio, TX
- Introduction to Mass Communications
  - Practicum in Electronic Communications (Web Publishing)
  - Principles of Advertising
  - Television Production I
- 1996-98** Member - Orange County Film Commission Advisory Board
- 1997-98** Regional Vice-President - International Television Association Region 10
- 1997** Co-Chair - Orange County Laurel Awards media competition
- 1996-97** Instructor- Fullerton College, Fullerton, CA
- Getting Started as an Independent Contractor in Radio & TV
- 1995-97** Manager - Training & Technology Special Interest Group - Orange County ASTD
- 1990-97** Presenter - International Television Association Conference
- Going Independent: Getting Started on Your Own
- 1996** Presenter - Communications Media Manager's Association Conference
- Making Your Move Into Multimedia
- Member - 1997 International Television Association Conference Planning Committee
- Presenter - Videomaker Expo
- Corporate Video
  - Making the Jump from Hobbyist to Pro
- 1995** Presenter - National Business Incubation Assoc. Fall Training
- Making Sense of Multimedia
- Presenter - International Television Association Conference
- Making Your Move Into Multimedia
- 1993-95** President - International Television Association (ITVA), Orange County, CA Chapter
- 1994** Presenter - American Society for Training and Development Conference
- Independent 101: Getting Started on Your Own
- Member - 1994 ITVA Conference Planning Committee
- 1990-93** Instructor- Fullerton College, Fullerton, CA
- Electronic Field Production and Editing
- 1992** President Elect/Program Director - International Television Association, Orange County, CA Chapter
- Instructor- Chapman University, Orange, CA

- Introduction to Visual Storytelling

Manager - Media Special Interest Group - Orange County ASTD

**1991** Contributing Writer - OC/SD Film & Video News, Rancho La Costa, CA

Presenter - Commission on P.O.S.T., Sacramento, CA

- Effective Scriptwriting

**1990** Instructor- Fullerton College, Fullerton, CA

- The Business of Corporate Video

**1990** Instructor- Rancho Santiago College, Santa Ana, CA  
Television Management and Production Coordination

**1989-90** Newsletter Editor - ITVA, Orange County, CA Chapter

**1989** Instructor- William Paterson College of N.J., Wayne, NJ  
Corporate Video

Instructor- Fullerton College, Fullerton, CA  
Basic TV Studio Operation

**1985-87** President - ITVA, North Jersey Chapter